



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>	
576821 /		
<u>Product</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/24/12 - 11/04/12	400-400	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Herbert/R/Governor	09/21/12 / 09/21/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KSTU	Kent Carbon	Salt Lake City
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
		<u>Total Ratings</u>
		144.60
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8246		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

R & R Partners
900 S Pavilion Center Dr
Las Vegas, NV 89144

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Totals		
											Type	Spots	Amount
N 1	13	09/24/12	10/21/12	M-F 6a-7a	6a-7a		:30				NM	6	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	09/24/12	09/30/12	-TWTF--			2		\$375.00	2.40				
Week:	10/01/12	10/07/12	-----			0		\$0.00	2.40				
Week:	10/08/12	10/14/12	MTWTF--			2		\$375.00	2.40				
Week:	10/15/12	10/21/12	MTWTF--			2		\$375.00	2.40				
N 2	13	10/22/12	11/04/12	M-F 6a-7a	6a-7a		:30				NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12	MTWTF--			2		\$475.00	2.40				
Week:	10/29/12	11/04/12	MTWTF--			2		\$475.00	2.40				
N 3	13	09/24/12	10/21/12	M-F 7a-8a	7a-8a		:30				NM	6	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	09/24/12	09/30/12	-TWTF--			2		\$375.00	3.00				
Week:	10/01/12	10/07/12	-----			0		\$0.00	3.00				
Week:	10/08/12	10/14/12	MTWTF--			2		\$375.00	3.00				
Week:	10/15/12	10/21/12	MTWTF--			2		\$375.00	3.00				
N 4	13	10/22/12	11/04/12	M-F 7a-8a	7a-8a		:30				NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12	MTWTF--			2		\$475.00	2.40				
Week:	10/29/12	11/04/12	MTWTF--			2		\$475.00	2.40				
N 5	13	09/24/12	10/21/12	M-F 8a-9a	8a-9a		:30				NM	6	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	09/24/12	09/30/12	-TWTF--			2		\$375.00	2.00				
Week:	10/01/12	10/07/12	-----			0		\$0.00	3.00				
Week:	10/08/12	10/14/12	MTWTF--			2		\$375.00	2.00				
Week:	10/15/12	10/21/12	MTWTF--			2		\$375.00	2.00				
N 6	13	10/22/12	11/04/12	M-F 8a-9a	8a-9a		:30				NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12	MTWTF--			2		\$475.00	2.40				
Week:	10/29/12	11/04/12	MTWTF--			2		\$475.00	2.40				
N 7	13	09/24/12	10/21/12	M-F 5p-530p	5p-530p		:30				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	09/24/12	09/30/12	-TWTF--			2		\$400.00	1.40				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

Contract / Revision	Alt Order #	
576821 /		
Contract Dates	Product	Estimate #
09/24/12 - 11/04/12		400-400
Advertiser		Original Date / Revision
Herbert/R/Governor		09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	<u>Totals</u>	
											Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	-----				0	\$0.00	3.00		
		Week: 10/08/12	10/14/12	MTWTF--				2	\$400.00	1.40		
		Week: 10/15/12	10/21/12	MTWTF--				2	\$400.00	1.40		
N 8 13		10/22/12	11/04/12	M-F 5p-530p				5p-530p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 10/22/12	10/28/12	MTWTF--				2	\$500.00	2.40		
		Week: 10/29/12	11/04/12	MTWTF--				2	\$500.00	2.40		
N 9 13		09/24/12	10/21/12	M-F 530p-6p				530p-6p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/24/12	09/30/12	-TWTF--				2	\$400.00	2.10		
		Week: 10/01/12	10/07/12	-----				0	\$0.00	3.00		
		Week: 10/08/12	10/14/12	MTWTF--				2	\$400.00	2.10		
		Week: 10/15/12	10/21/12	MTWTF--				2	\$400.00	2.10		
N 10 13		10/22/12	11/04/12	M-F 530p-6p				530p-6p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 10/22/12	10/28/12	MTWTF--				2	\$500.00	2.10		
		Week: 10/29/12	11/04/12	MTWTF--				2	\$500.00	2.10		
N 11 13		09/24/12	10/21/12	M-F 9p-1005p				9p-1005p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/24/12	09/30/12	-TWTF--				2	\$1,500.00	4.00		
		Week: 10/01/12	10/07/12	-----				0	\$0.00	3.00		
		Week: 10/08/12	10/14/12	MTWTF--				2	\$1,500.00	4.00		
		Week: 10/15/12	10/21/12	MTWTF--				2	\$1,500.00	4.00		
N 12 13		10/22/12	11/04/12	M-F 9p-1005p				9p-1005p		:30		NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 10/22/12	10/28/12	MTWTF--				2	\$2,100.00	2.10		
		Week: 10/29/12	11/04/12	MTWTF--				2	\$2,100.00	2.10		
											Totals	144.60
											60	\$38,650.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	12	\$6,850.00	\$5,822.50
10/01/12 - 10/28/12	36	\$22,750.00	\$19,337.50
10/29/12 - 11/02/12	12	\$9,050.00	\$7,692.50
Totals	60	\$38,650.00	\$32,852.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.